

SUMMARY

Dedicated Frontend Developer with over 20 years of experience in crafting responsive, user-friendly web applications and websites. Skilled in collaborating with cross-functional teams to translate client requirements into functional and aesthetically pleasing designs. Known for attention to detail and a strong understanding of modern design principles. Experienced in leading the design and implementation of features, ensuring seamless user experiences and high performance. Adept at using a variety of development and collaboration tools to enhance productivity and project outcomes.

WORK EXPERIENCE

Founder @ JMB Creative Solutions, LLC, Houston, TX // 2024-Present

- **Developed and Delivered Websites:** Designed and built fully responsive, semantically correct, and accessibility-compliant websites using modern HTML5 and CSS3, with a focus on SEO optimization to improve search engine rankings and online visibility, ensuring optimal user experience and adherence to best practices.
- **Branding and Logo Design:** Created unique logos and comprehensive branding packages, including remastering existing logos to enhance visual identity.
- **Photography and Post-Editing:** Conducted professional photo shoots and performed meticulous post-editing to deliver high-quality images tailored to client needs.
- **Consulting Expertise:** Provided expert guidance on web development, branding strategies, and design, helping clients elevate their online presence and achieve their business goals.

Senior Software Engineer @ PROS, Inc., Houston, TX // 2017-2024

- Collaborated with multiple teams to develop new customer features and reported issues, and ensure quality and efficiency of React & ClojureScript UI app that processes thousands of daily transactions for major airline companies.
- Aided with triaging process by working closely with support team to categorize reported bugs and distinguishing UI-related issues from other technical challenges.
- Introduced and implemented new features such as internationalization and accessibility.
- Created and finalized designs for new customer-requested features, focusing on simplicity, attention to detail, and user-friendliness.
- Improved and simplified PDF Generation process for developers.
- Refactored old code and converted UI app from ClojureScript to React & TypeScript.

Lead Web Developer @ TopSpot Internet Marketing, Houston, TX // 2011-2016

- Supervised a team of developers, overseeing project delegation and conducting weekly meetings to ensure smooth communication.
- Facilitated collaboration between developers and project managers, assisting in project scoping and providing technical support for custom development.
- Conducted internal training sessions and implemented new project management processes, contributing to overall efficiency and technical excellence within organization.
- Managed frontend and backend development for desktop, mobile, and responsive websites using MODX and WordPress.
- Integrated third-party web services, updated older sites to innovative technologies, and maintained dev department's standards.

Interactive Web Designer // 2010-2011

@ TKO Sports Group USA Limited, Houston, TX

- Led the redesign and development of TKO e-commerce website using Wordpress.
- Managed SEO and e-commerce inventory.
- Devised marketing strategies for online campaigns, including social marketing ads on Facebook.
- Created and managed eNewsletters.
- Organized and conducted product and model photoshoots, edited images and videos.

Multimedia Designer // 2003-2004 // 2008-2010

@ Catalyst Studio, Inc., Missouri City, TX

- Led project bids and developed and maintained websites using latest technologies: *(X)HTML, CSS, JavaScript, jQuery, PHP, MySQL*.
- Ensured design quality and standards compliance, including W3C and Section 508 guidelines.
- Managed logo design, branding, Flash programming, and video production.
- Developed and maintained HTML and Flash websites and created bi-weekly HTML e-newsletters.
- Crafted interactive flash and director CDs, providing engaging user experiences.
- Designed PHP websites with MySQL databases, enhancing range of multimedia solutions offered.

EDUCATION

Bachelor of Fine Arts, Interactive Media Design @ The Art Institute of Houston // 2006-2008

Best Portfolio Show • Perfect Attendance • Academic Honors Achievement – Deans Honor Roll • Multiple Merit Scholarship Awards

Associate Degree, Multimedia & Web Design @ The Art Institute of Houston // 2001-2003

TECHNICAL SKILLS

Programming Languages

JavaScript, TypeScript
ClojureScript, PHP

Frameworks & Libraries

React, NodeJS, Next.js

Markup & Styling Languages

HTML, CSS

Version Control

Git

Testing Tools

Cypress.io

TOOLS & SOFTWARE

Development Tools

VSCode, iTerm, MODX, WordPress

Collaboration Tools

JIRA, Confluence, Bitbucket (Stash)

Design Tools

Photoshop, Illustrator, InDesign

Preferred Hardware

Apple Products
(Mac, iPhone, iPad)

CERTIFICATIONS

LinkedIn

Learning TypeScript

ONLINE COURSES

Microsoft

Build JavaScript applications
using TypeScript

Next.js

React Foundations
Learn Next.js

Cypress.io

Testing Your First Application
Testing Foundations
Cypress Fundamentals
Advanced Cypress Testing Concepts

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